

SUWON & INCHEON Area

Tour Guide for International Exhibitors



Dear Valued Exhibition Participants,

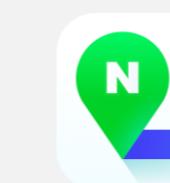
Welcome to Korea! We are truly delighted to have you join us at the exhibition. To help you make the most of your stay and explore our beautiful country comfortably, we've prepared a light tour guide especially for you. We hope it makes your time here even more enjoyable and memorable!

Quick **Map Tip** for Your Korean Journey

In Korea, Kakao Map and Naver Map are much more widely used and active than Google Maps. These two applications are highly optimized for Korean geographical information, making them exceptionally useful for real-time traffic updates and finding directions. Therefore, we highly recommend using Kakao Map or Naver Map. They will certainly be of great help for your navigation!



Kakao Map



Naver Map



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S U W O N

01

Suwon Hwaseong Fortress

Address: 320-2 Yeonghwa-dong, Jangan-gu, Suwon-si, Gyeonggi-do

Suwon Hwaseong Fortress is a historic landmark recognized for its profound cultural significance and was designated as a [UNESCO World Cultural Heritage site in 1967](#), a testament to its outstanding universal value.

The fortress was designed with [scientific and practical principles](#), reflecting the philosophy of [Silhak](#) (Practical Learning), an intellectual movement that emphasized empirical studies and practical application.



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→ Scan here or click [here](#) to download the leaflet of Suwon Hwaseong Fortress

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Hwaseong Haenggung Palace

Hwaseong Haenggung Palace is a temporary palace located within Suwon Hwaseong Fortress and served as King Jeongjo's residence during his visits to Suwon.

Renowned as **one of the largest and most beautiful royal temporary palaces** from the Joseon Dynasty.

Visitors can **experience traditional Korean culture** through various performances held daily.



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→ Scan here or click [here](#) to learn more about the history of Hwaseong Haenggung Palace

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Operating Hours:

Summer Season (March - October)	09:00 AM - 6:00 PM
Winter Season (November - February)	09:00 AM - 5:00 PM

Admission tickets are available for purchase at the [Ticket Office](#)

Category	Adult	Youth	Child
Individual	₩2,000	₩1,500	₩1,000
Group (20 persons or more)	₩1,500	₩1,200	₩800

01-2

Activities to Enjoy in Suwon Hwaseong Fortress

Step back in time and experience traditional Korean archery, a martial art deeply rooted in Korean history.

This activity takes place at [Yeonmudae](#) (also known as Dongjangdae) within Suwon Hwaseong Fortress.

This very spot was a military training ground where [soldiers of Jangyongyeong](#), King Jeongjo's royal guard, honed their martial skills over 220 years ago.

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Korean Traditional Archery Experience



Tickets are available for purchase at the [Yeonmudae Ticket Office](#) ₩3,000 for 10 arrows per session

Operating Hours: The experience runs in 30-minutes intervals

Summer Season (March - October)	9:30 AM - 5:30 PM
Winter Season (November - February)	9:30 AM - 5:00 PM

※Please note that there is a lunch break from 12:00 PM to 1:00 PM

01-2

Activities to Enjoy in Suwon Hwaseong Fortress

For a truly unique perspective of Suwon Hwaseong Fortress, the **Flying Suwon** hot air balloon offers an unparalleled aerial adventure.

This distinctive attraction ascends approximately 150 meters above ground, providing breathtaking panoramic views of the **entire fortress and the cityscape**.

※ Don't Worry!

The large helium-filled balloon does not stray too far as it is operated from a **fixed location**. Due to the nature of helium, it is **light and safe**. It's 32m high and 22m wide and can accommodate a **maximum of 20 people** and move up to 70m~150m.

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Flying Suwon



Operating Hours: ※Please note that operations may be canceled in case of strong winds

Weekdays	12:30 PM - 9:30 PM (Last flight: 9:00 PM)
Weekends & Public Holidays	11:00 AM - 10:00 PM (Last flight: 9:30 PM)

Tickets are available for Purchase at the [Ticket Office](#)

Adult	Youth	Child	*Toddler
₩20,000	₩18,000	₩17,000	₩14,000

*Toddler: 25 months to kindergarten student

01-2

Activities to Enjoy in Suwon Hwaseong Fortress

Hwaseong Fortress Tourist Trolley is a unique tour shuttle that operates on a circular route, connecting the main tourist points of Suwon Hwaseong Fortress.

It was specially designed with motifs inspired by Emperor Sunjong's automobile and the palanquins (royal sedan chairs) used by Joseon Dynasty kings.

Tour Course:

- ①Yeonmudae → ②Hwahongmun→
- ③Janganmun → ④Hwaseomun → ⑤Maehyang Bridge → ⑥Yeonmudae

※ All passengers are free to disembark at all stops on the course, except for Janganmun

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Hwaseong Fortress Tourist Trolley



Operating Hours (Closes every Monday): 9:40 AM – 5:00 PM

Tickets are available for purchase at the [Yeonmudae Ticket Office](#)

Category	Adult	Youth	Child
Individual	₩6,000	₩3,500	₩2,000
Group (20 persons or more)	₩4,500	₩2,500	₩1,500

02

Gwanggyo Lake Park

Address: 102 Gwanggyohosu-ro, Hadong, Yeongtong-gu, Suwon-si, Gyeonggi-do

Gwanggyo Lake is Korea's largest urban lake park which presents a **harmonious blend of nature and innovative design**, an exceptional quality that has earned it significant recognition, including **an IFLA (International Federation of Landscape Architects) Award** and the **2014 Korea Landscape Award**.

The Park is ideal for various **outdoor activities** such as walking, jogging, and cycling. After a busy day, it serves as a wonderful place to relax and enjoy the peaceful ambiance of nature.

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02-1

Main Facilities of Gwanggyo Lake Park



Urban Levee

Urban Levee is one of the most captivating features of Gwanggyo Lake Park, offering visitors a **unique waterfront experience with multi-layered attractions**.

- Diverse views from three different ground heights
- Beautiful night time scenery with ambient lighting
- Unique waterfront scenery

Mysterious Water Fountain



Mysterious Water Fountain is a captivating and unique feature of Gwanggyo Lake Park. This innovative water installation appears to emerge enchantingly from beneath the lake's surface, creating a **magical visual experience**.

- Unique water features in a circular plaza with a **main fountain and ground-level jets**

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Main Facilities of Gwanggyo Lake Park

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Freiburg Observatory



The Freiburg Observatory is one of the most popular attractions within Gwanggyo Lake Park, offering visitors **breathtaking panoramic views** of the entire lake.

- Inspired by [Freiburg](#), Germany's eco-city
- Embodies Suwon City's dedication to becoming an [environmentally friendly urban center](#)

Silent Water Forest and Flower Island



Silent Water Forest and Flower Island offer a peaceful escape with its [over-water circular decks](#) and [arched bridges](#).

- A circular walkway to enjoy various [aquatic plants](#)
- A romantic bridge offering [views](#) and architectural beauty
- An Octagonal Pavilion provides [stunning panoramic views](#) of the lake

03

Suwon Fried Chicken Street

Address: 158-2 Namsu-dong, Paldal-gu, Suwon-si, Gyeonggi-do

Suwon Fried Chicken Street is a unique and vibrant food street located near Suwon Hwaseong Fortress.

This street has been famous since the 1970s, gathering numerous [traditional fried chicken restaurants](#).

Here, you can savor the [crispy and savory fried chicken](#), prepared in the traditional way by deep-frying in large cauldrons. It's a fantastic opportunity to experience Korea's distinctive chicken culture.



03-1

Recommended Chicken Restaurants

To help you navigate Suwon's famous Chicken Street, we've curated a short list of highly-rated establishments that offer a true taste of Korean traditional fried chicken:

Maehyang Chicken



As the **oldest chicken restaurant in Suwon**, Mae-hyang specializes in traditional chicken which is served as a whole chicken. Pairs perfectly with a glass of beer!

Nammun Chicken



With its **charming old-fashioned exterior**, Nammun offers a unique flavor exclusive to this location, made with the patented **Suwon King Rib Chicken sauce**.

Jang-an Chicken



Jangan offers **complimentary fried chicken gizzards and fried garlic**, and with its generous portions, you can enjoy both flavors with the half-and-half option.

Jinmi Chicken



A local favorite known for their consistently **crispy skin and juicy meat**. Their half-and-half option allows visitors to enjoy both traditional and seasoned flavors in one meal.

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04

Haengnidan-gil Street

Address: Shinpoong-dong area, Paldal-gu,
Suwon-si, Gyeonggi-do

Haengnidan-gil Street is home to a multitude of unique cafes, restaurants, and artisan workshops.

Located near Suwon Hwaseong Fortress, it is a popular destination among young people, beautifully blending [Korea's traditional ambience](#) with [modern sensibilities](#).

Visitors can enjoy strolling through the streets, [taking photos](#), and browsing for distinctive souvenirs.

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Discover the Charms of the Haenggung-dong Mural Village!

Janganmun Old Street is a trendy Haengnidan-gil district! This delightful alleyway offers a captivating journey where the charm of traditional Korea meets [vibrant mural art](#).

[Don't forget to have your camera ready!](#)

Every corner of Janganmun Old Street offers picturesque backdrops, making it an ideal location to capture beautiful memories and share your unique Korean experience.



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메쎄이상A dense city skyline with numerous skyscrapers of varying heights and architectural styles, all featuring a modern glass and steel design. The buildings are set against a clear blue sky.

I N C H E O N

01

INSPIRE Entertainment Resort, Yeongjongdo

Address: 127 Gonghangmunhwa-ro, Jung-gu,
Incheon

INSPIRE Entertainment Resort is a grand resort complex offering a variety of [entertainment](#) and [leisure facilities](#). It promises a captivating experience with something for everyone.

Throughout the resort, you can discover spectacular [media art shows](#) and captivating installations, providing an abundance of sights to explore.

Guests can enjoy shopping and dining facilities all in one convenient location.

Beyond these highlights, the resort also features a luxurious [hotel](#), a vibrant [casino](#), and an exciting [indoor water park](#), ensuring a fulfilling and diverse visit.

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Must-See Attractions and Experiences within INSPIRE Entertainment Resort

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Scan QR code or click [here](#) to view Facility Information

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Aurora (Immersive Media Art Street)



Step into a mesmerizing realm at Aurora, a spectacular street adorned with enormous, ceiling-mounted LED screens that display breathtaking digital media art. Prepare to be captivated by various immersive shows, often featuring themes like majestic whales swimming through fantastical skies, creating an awe-inspiring visual experience. It's a truly photogenic spot and a central attraction of the resort.

Rotunda & INSPIRE Arena



Discover the Rotunda, a grand central hall that often features impressive artistic installations. Adjacent to it is the INSPIRE Arena, Korea's first multi-purpose performance venue with a

15,000-seat capacity.

While the arena itself is primarily for ticketed events, its presence signifies the resort's status as a major entertainment hub.

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Must-See Attractions and Experiences within INSPIRE Entertainment Resort

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INSPIRE Wonders



With INSPIRE Wonders, your shopping experience is imbued with a touch of creativity. Explore their **six delicately curated art spaces**, each offering a moment of respite during your shopping excursions, and pause to appreciate the artistry, featuring themes of **light, time, space, and other marvels of nature**.

Le Space



Le Space is an exhibition area within INSPIRE Resort, comprised of 18 unique exhibits within a space of approximately 6600 square meters.

As Korea's largest interactive Media Art Exhibition, Le Space showcases different themes of **fantastic media art**. Its theme often draws **inspiration from Yeongjongdo Island**, connecting earth and sky.

02

Wolmi Island (Wolmi-do) Amusement Park

Address: Shinpoong-dong area, Paldal-gu,
Suwon-si, Gyeonggi-do

Wolmi Amusement Park is located on the scenic Wolmi Island in Incheon, offering a delightful blend of retro charm and modern entertainment.

With its spectacular coastal location, visitors can enjoy **breathtaking views of the sea** while experiencing the excitement of **various rides and attractions**.

※Attraction Fees & Information

There is no general admission fee, but tickets must be purchased at the ticket Office separately for attractions

- Attraction fees vary, but are generally as follows:

Adult	₩6,500 ~ ₩7,500
Children	₩ 5,500 ~ ₩6,500

02-1

Recommended Attractions in Wolmi Amusement Park

Not sure which rides to try at Wolmido Amusement Park? These two are **the most popular attractions recommended by visitors**. Get ready for thrill-packed attractions that will take your breath away!

Tagada Disco



Widely known as Disco Pang Pang, a signature amusement ride at Wolmi Island, this dynamic circular ride **bounces in all directions, challenging you not to fall from your seat**

Viking Ship



An exhilarating attraction known for its extreme swings, the ship **ascends to nearly a 90-degree angle**, offering a breathtaking and truly unforgettable thrilling experience!

03

Seaside Park, Yeongjongdo

Address: 6 Haneuldalbit-ro 2-gil, Jung-gu,
Incheon

Seaside Park on Yeongjongdo Island is a large coastal park famous for its scenic views.

The park is approximately 40 minutes away from Incheon International Airport and features [various facilities](#), including a free foot spa, playgrounds, a campsite, and a boardwalk along the tidal flats.

This vast park is designed to connect visitors with nature while providing unique experiences.



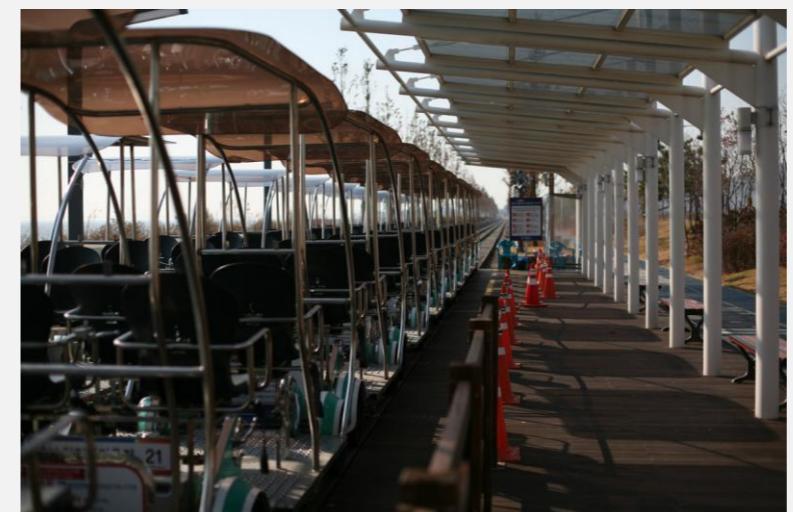
03-1

Main Facilities of Seaside Park, Yeongjongdo



Sea Observatory

An observatory where visitors can take in sweeping [views of the West Sea and the surrounding scenery](#). It is an excellent spot to enjoy the sunset and night views.
(Opening hours: 9:00 AM - 6:00 PM, daily)



Rail Bike

A 4-seater rail bike running along a 5.6 km round-trip coastal track. While riding, you can enjoy panoramic views of the [sea, Incheon Bridge, Wolmido, and the skyline of Songdo International City](#). It is especially popular at sunset, offering a spectacular view of the [glowing horizon](#).

03-2

Rail Bike Fees & Location Information

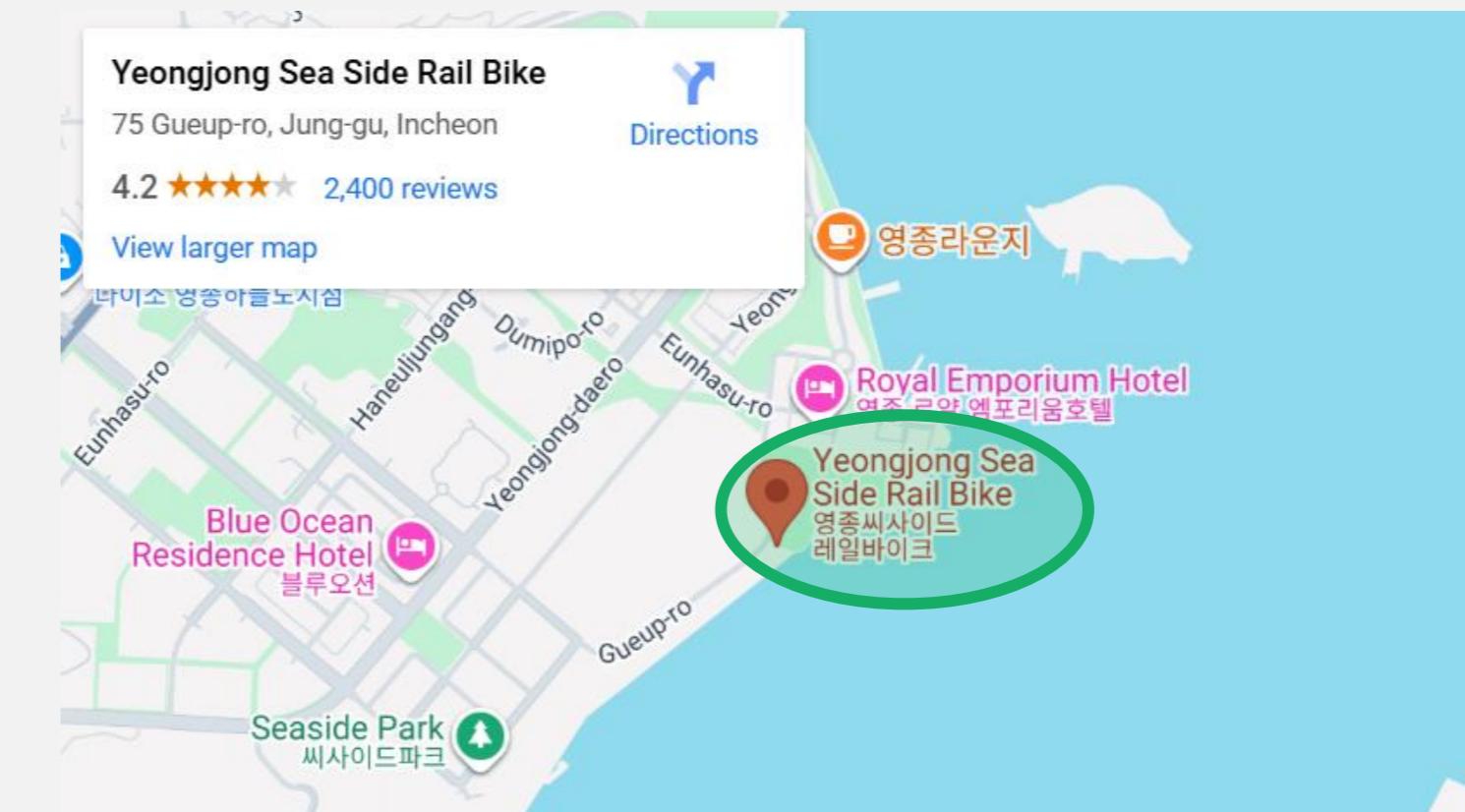
Operating Hours:

Period	Weekdays	Weekends / Holidays
January, February, November, December	10:00 ~ 17:00	10:00 ~ 17:00
March ~ October	09:00 ~ 18:00	09:00 ~ 18:00

Tickets are available for purchase at the [Ticket Office](#)

Type	Individual Fare	Group Fare	Remarks
2-Seater	₩25,000	₩25,000	- Same fare applies on weekdays and weekends - Group fare applies for bookings of 10 or more units (3-seater or 4-seater)
3-Seater	₩29,000	₩26,100	
4-Seater	₩32,000	₩28,800	- Children under 24 months ride free (ID verification required at the ticket office)

Address: 75 Gueup-ro, Jung-gu, Incheon



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04

Muuido Island

Address: 310-11 Daemuui-ro, Jung-gu, Incheon

Muuido Island is an island located in Jung-gu, Incheon.

In the past, it was accessible only by boat, but with the opening of Muuidaegyo Bridge, **vehicular access became possible**.

Surrounding Muuido Island are other islands such as Silmido Island and Somuuido Island, which are connected by bridges, making them **easily reachable**.

You can also discover the beautiful **Hanagae Beach**, renowned for its stunning coastal scenery. For those seeking a thrilling adventure before leaving Korea, the area also offers **numerous activities** as well!

04-1

Hanagae Beach in Muuido Island

Hanagae Beach is the most representative leisure spot on Muuido Island and one of the most famous destinations along Korea's West Sea.

It offers a [wide range of activities](#), including swimming, mudflat experiences, sea fishing, and marine sports.

Along the beach, bungalows provide a unique experience—when the tide rises, they look as if they are floating on the sea.

Facing west, the beach is also one of the best places to enjoy the [breathtaking view of the sun setting](#) into the crimson-colored ocean.

Muuido Beach



Mudflat Experience



Zip Line



Walking Trail



05

Sinpo International Market & Moraenae Market

Address: 11-5, Uhyeon-ro 49beon-gil, Jung-gu, Incheon & 33-1, Moraenae-ro 14beon-gil, Namdong-gu, Incheon

Sinpo International Market and Moraenae Market are filled with fresh produce, seafood, and local specialties that showcase the flavors of everyday Korean life.

From the famous Dakgangjeong (crispy sweet and spicy fried chicken) to a wide variety of **street food**, there is something to satisfy every palate.

Beyond food, you can also explore stalls selling household goods, clothing, and **unique souvenirs**.

The bustling atmosphere, friendly vendors, and **affordable prices** make these markets a perfect place to experience authentic Korean culture.

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765-120



A photograph of a modern restaurant interior. The ceiling is made of a white, geometric, perforated metal grid. The walls are white with a brick pattern. There are several round tables set with white plates, silverware, and glasses. A large window on the left shows a staircase. On the right, there is a bar area with a wine rack. The lighting is warm, coming from several pendant lights hanging from the ceiling.

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Restaurants & Cafes

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[Vegan] 계절곶간; Gyejeolgotgan

Address: 5, Changnyong-daero 7beon-gil, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Kimbap filled with egg
- Tofu Gangjeong
- Tteobokki

[Vegan] 지니당; Jinnydang ☕

Address: 189, Yeongtong-ro 200beon-gil, Yeongtong-gu, Suwon-si, Gyeonggi-do



Key Point:

- Whole Wheat Scones
- Protein Scones
- Wide Variety of Desserts

[Vegan] 한입한쌈; Hanib Hanssam Homaesil Branch

Address: 83-13, Geumho-ro, Gwonseon-gu, Suwon-si, Gyeonggi-do



Key Point:

- Bite-sized Food
- Vietnamese Spring Rolls
- Kelp Wraps

[Vegan] 널담은공간 화홍문점; ☕ Neoldameun Gonggan Hwahongmun Branch

Address : 14, Jeongjo-ro 886beon-gil, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Vegan Latte
- Aesthetic Drinks
- Pleasant Atmosphere

※Please note that not all menu items may be entirely vegan.
We highly recommend confirming with the staff before placing your order.

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[Vegan] 옐로우포레스트; Yellow Forest ☕

Address: 277, Gwanggyo Hosupark-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do



Key Point:

- Scoopable Cake
- Crumble Bars
- Chickpea Desserts

[Vegan] 누드앤팝; Nudeants

Address: 842-16, Jeongjo-ro, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Hummus
- Vegan & Gluten Free
- Brunch Cafe

[Halal] 웰컴투두바이; Welcome to Dubai

Address: Maesan-dong Community Center, 13-4, Maesan-ro, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Dubai Cuisine
- Kebab
- Kabsa

[Halal] 그레이트 히말라야 수원역점; Great Himalaya Suwon Station

Address : 7-1, Maesan-ro, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Indian Cuisine
- Large Portion
- Various Set Menu Options

※Please note that not all menu items may be entirely vegan.
We highly recommend confirming with the staff before placing your order.

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동양솥밥; Dongyang Sotbap Suwon

Address: 7, Hyanggyo-ro, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Pot Rice
- Authentic Korean Cuisine
- Well Prepared Dishes

스톤; Stone



Address: 15, Deokyeong-daero 895beon-gil, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- Unique Atmosphere
- Stone-shaped Desserts
- Instagram-Worthy

닭나무집 본점; Dak Namu Jib Main Branch

Address: 41, Gwongwang-ro 175beon-gil, Paldal-gu, Suwon-si, Gyeonggi-do



Key Point:

- All Things Chicken
- Grilled Chicken
- Chicken Noodle Soup

정희 타임빌라스 수원점; jeonghee Time Villas Suwon Branch

Address: 134, Sehwa-ro, Gwonseon-gu, Suwon-si, Gyeonggi-do



Key Point:

- Fusion Korean Cuisine
- Great Date Spot
- Long Waiting Times

INCHEON [Vegan Options]

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[Vegan] 림 청라점; Rim Cheongna Branch

Address: 11, Boseok-ro 12beon-gil, Seo-gu, Incheon



Key Point:

- Eggplant Fritters
- Plant-based Meat
- Fusion Korean Cuisine

[Vegan] 페투; Petu

Address: 168, Haedoji-ro, Yeonsu-gu, Incheon



Key Point:

- Eco-friendly Restaurant
- Brunch Cafe
- Easy to Take Away

[Vegan] 테리토리; Territory

Address: 2nd Floor, Artfore Shopping Mall, 257, Incheontower-daero, Yeonsu-gu, Incheon



Key Point:

- Excellent Pasta
- Bright Atmosphere
- Excellent Hummus

[Vegan] 리자매 쌀베이커리; Lee Sisters Rice Bakery

Address: 51, Munhwa-ro, Michuhol-gu, Incheon



Key Point:

- Rice-based Bread
- Salt Bread
- Healthy Bread

※Please note that not all menu items may be entirely vegan.
We highly recommend confirming with the staff before placing your order.

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[Vegan] 일용할양식; Daily Bread

Address: 50, Inju-daero 522beon-gil, Namdong-gu, Incheon



Key Point:

- Excellent Ratatouille
- Cute Interior
- Quiet Atmosphere

[Halal] TTARA

Address: 38, Bupyeongmunhwa-ro 80beon-gil, Bupyeong-gu, Incheon



Key Point:

- Indian Cuisine
- Run by Native Indians
- Clean Restaurant

[Vegan] 두유럽미; Do You Love Me ☕

Address: 12-4, Gyeongin-ro 931beon-gil, Bupyeong-gu, Incheon



Key Point:

- Soy Milk Desserts
- All Vegan
- Cute Pudding

[Halal] 더케밥; The Kebab

Address: 117, Hannaru-ro 477beon-gil, Michuhol-gu, Incheon



Key Point:

- Excellent Kebab
- Vegan Options Available
- Fast Service

※Please note that not all menu items may be entirely vegan.
We highly recommend confirming with the staff before placing your order.

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메이드림; MayDream ☕

Address: 42, Yongyuseo-ro 479beon-gil, Jung-gu, Incheon



Key Point:

- Café Renovated from a Church
- Grand Interior Design

군봉목은지김치찜; Gunbong Mukeunji Kimchijjim

Address: 13, Biryudaero 150beon-gil, Yeonsu-gu, Incheon



Key Point:

- Aged Kimchi Stew
- Clear & Addictive Broth
- Cost-effective

청춘조개; Cheongchun Jogae Main Branch

Address: 7, Yongyuseo-ro 423beon-gil, Jung-gu, Incheon



Key Point:

- Grilled Clam Restaurant
- Cheese Scallops
- Beachside Restaurant

할매 솔뚜껑 삼겹살; Halmae Sottukkeong Samgyeopsal

Address : 11, Saemmal-ro 21beon-gil, Yeonsu-gu, Incheon



Key Point:

- Cheap Samgyeopsal
- Uses Black Pork
- Kimchi Samgyeopsal



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